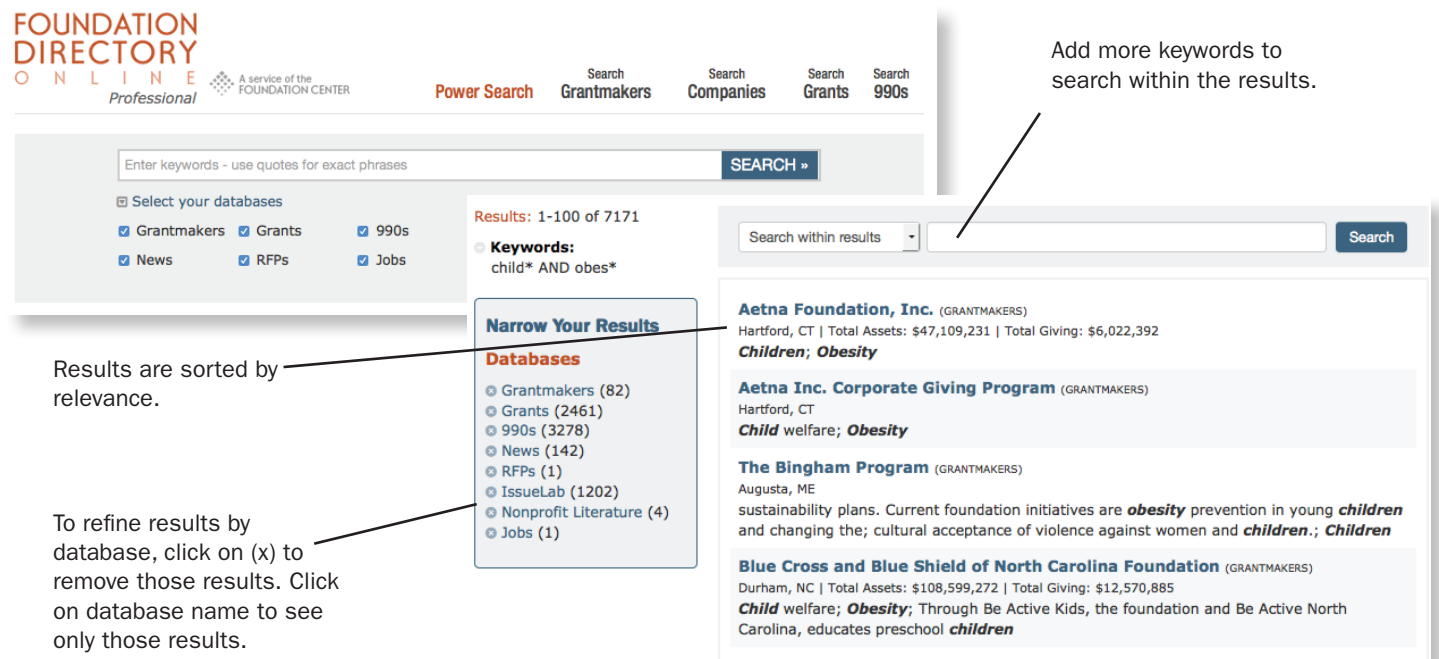


Tips for Searching

Foundation Directory Online Professional

POWER SEARCH

POWER SEARCH allows you to search across nine Foundation Center databases—grantmakers, companies, grants, 990s, news, jobs, RFPs, Catalog of Nonprofit Literature, and IssueLab reports.



**FOUNDATION
DIRECTORY
ONLINE**
Professional

A service of the
FOUNDATION CENTER

Power Search Search Grantmakers Search Companies Search Grants Search 990s

Enter keywords - use quotes for exact phrases **SEARCH »**

Select your databases

Grantmakers Grants 990s
 News RFPs Jobs

Results: 1-100 of 7171

Keywords:
child* AND obes*

Narrow Your Results

Databases

- Grantmakers (82)
- Grants (2461)
- 990s (3278)
- News (142)
- RFPs (1)
- IssueLab (1202)
- Nonprofit Literature (4)
- Jobs (1)

Search within results **Search**

Add more keywords to search within the results.

Results are sorted by relevance.

To refine results by database, click on (x) to remove those results. Click on database name to see only those results.

Aetna Foundation, Inc. (GRANTMAKERS)
Hartford, CT | Total Assets: \$47,109,231 | Total Giving: \$6,022,392
Children; Obesity

Aetna Inc. Corporate Giving Program (GRANTMAKERS)
Hartford, CT
Child welfare; Obesity

The Bingham Program (GRANTMAKERS)
Augusta, ME
sustainability plans. Current foundation initiatives are **obesity** prevention in young **children** and changing the; cultural acceptance of violence against women and **children.**; **Children**

Blue Cross and Blue Shield of North Carolina Foundation (GRANTMAKERS)
Durham, NC | Total Assets: \$108,599,272 | Total Giving: \$12,570,885
Child welfare; Obesity; Through Be Active Kids, the foundation and Be Active North Carolina, educates preschool **children**

TIPS

- ◆ Type in your search terms or select a database to go right to an indexed search.
- ◆ To search for an exact phrase, simply enclose the phrase in quotation marks (e.g., “arts education”).
- ◆ Asterisk (*) is a truncation symbol (e.g. *child** to search for *child* or *children*).
- ◆ To search for 2+ terms, connect them with Boolean operators in ALL CAPS. Examples:
Health AND Children will narrow your search. *Health OR Children* will expand your search.
Health NOT Children will exclude results with the latter term.

SEARCH GRANTMAKERS

THE GRANTMAKER DATABASE contains 140,000+ profiles of private foundations, grantmaking public charities, and corporate giving programs, with 20 search fields to choose from. Use this to search for grantmakers based on their subject, geographic, and other giving interests, or other aspects from their profiles, like their total giving/assets.

Follow the numbered steps below to start searching by field & geographic interests.

2 Click on “view index” to see search terms for this field on the left.

3 Type words that describe your mission, services, or constituents. Matching search terms will appear below. Click on search term to add it to your search.

4 Use Geographic Focus to find funders by where they give. This can return out-of-state, national, or international funders.

Numbers in parentheses show how many funders are interested in this field. Click on search term to narrow results.

1 Search Grantmakers

Use Grantmaker Location to find funders by their registered address.

Asterisk (*) is a truncation symbol. Use to search for multiple words that start with the same letters. For example, use *child** to search for *child*, *children*, *children's*.

5 Search

Check this box to exclude funders that don't accept unsolicited applications.

TIPS

- ◆ 2 new fields: **Support Strategy** describes the types of work a funder supports, like program development or advocacy. **Transaction Type** describes the types of awards offered, like cash grants or in-kind gifts.
- ◆ 2 approaches: 1) Start with a narrow search using 2+ Field of Interest terms, then expand your search; 2) start with a broader search, then narrow with additional search terms and/or fields.
- ◆ To search for 2+ terms, use Boolean operators in ALL CAPS. Examples: *Health AND Children* will narrow your search. *Health OR Children* will expand your search. *Health NOT Children* will exclude results with the latter term.

HOW TO USE YOUR SEARCH RESULTS

Results: 1-3 of 3

Click on [-] to remove any initial search criteria.

- Fields of Interest:** child* AND obesity
- Geographic Focus:** NY OR National
- Applications Accepted:** Yes

Narrow Your Results

Grantmakers

Country
[Prev 10 | Next 10]
United States (3)

State/Province

Numbers in parentheses show how many funders are interested in this field. Click on search term to narrow results.

Search Within Results Search

Print/Save Email Export List Save Search Modify Search

<input type="checkbox"/>	Grantmaker Name	City, State/Country	Total Assets	Total Giving
<input type="checkbox"/>	Johnson Foundation, Robert Wood, The	Princeton, NJ	\$10,173,403,442	\$337,561,658
<input type="checkbox"/>	Coca-Cola Foundation, Inc., The	Atlanta, GA	\$114,927,625	\$98,175,501
<input type="checkbox"/>	Coviden Corporate Giving Program	Mansfield, MA	N/A	N/A

Check this box to select all records.

Save list or profiles via several ways: Print/Save as a PDF; e-mail; or export to Excel. Subscribers can save search strategies or individual profiles to Workspace.

Click on Grantmaker name to view profile.

NOT ALL FUNDER PROFILES HAVE THE SAME LEVEL OF INFORMATION!

The size and content of a grantmaker profile depends largely on the scope and nature of the funding programs and the availability of information on the grantmaker. Profiles may or may not include a purpose and activities statement, fields of interest, geographic focus, and/or the grantmaker's limitations.

Search Form > Search Results > Grantmaker Record

The Robert Wood Johnson Foundation

Profile | Search Grants | Map Grants | Chart Grants | News | Social Media | Publications

WHAT IS IN EACH TAB?

PROFILE: Grantmaker's giving interests, application requirements, links to Forms 990, etc.

SEARCH GRANTS: See a list of all indexed grants for this grantmaker, or use the search form to see a filtered list.

MAP GRANTS: See geographic distribution of grants, by recipient type or primary subject, on a U.S. or world map. Drill down to see grants by country, state/province, county, city, zip code, or congressional district.

CHART GRANTS: View printable chart of the grantmaker's giving trends by recipient type or primary subject.

NEWS: Browse grantmaker-related headlines, requests for proposals (RFPs), and job opportunities that have been posted on Foundation Center's *Philanthropy News Digest*.

SOCIAL MEDIA: Get updates and interact with the grantmaker by connecting to its communications channels.

PUBLICATIONS: Find grantmaker sponsored reports from *IssueLab* and books/articles about the grantmaker that are available in our regional offices via *Catalog of Nonprofit Literature*, Foundation Center's library catalog.

SEARCH COMPANIES

THE COMPANY DATABASE contains over 4,000 profiles of companies that sponsor corporate giving programs, foundations, and grantmaking public charities, with 15 searchable fields available. *Use this to search for sponsoring companies based on their location, their business activities, and the locations of their subsidiaries.*

The size and content of a company profile depends largely on the type of company and the availability of information. Profiles may or may not include the company's name and address; the company's URL; establishment information; company type; the company's ticker symbol and exchange; business activities; financial data; directors and corporate officers; names and/or locations of subsidiaries, divisions, joint ventures, plants, and offices; countries of international operations, and historic merger information.

The screenshot shows the 'Search Companies' page of the Foundation Directory Online Professional. The page features a navigation bar with 'Power Search', 'Search Grantmakers', 'Search Companies', 'Search Grants', and 'Search 990s'. The 'Search Companies' section includes a 'Business Type (NAICS)' filter with a search box and a list of industry categories with counts in parentheses. The main search area contains fields for 'Company Name', 'Location', 'State', 'County', 'City', 'Metro Area', 'Congressional District', and 'Zip Code'. Below these are fields for 'Business Type (NAICS)', 'Officers/Directors', 'Subsidiary Name', 'Subsidiary State/Country', and 'Subsidiary City'. At the bottom, there is a 'Total Sales' dropdown and 'From:' and 'To:' input boxes. Annotations with arrows point to various elements: 'Click to see the index for this search field.' points to the 'view index' link under 'Company Name'; 'Click on the term to put it into the search box.' points to the 'Abrasive Product Manufacturing (3)' entry in the Business Type list; 'Numbers in parentheses show how many companies belong to each industry classification.' points to the '(3)' in the same entry; 'Click to load last search.' points to the 'Last Search' button in the top right.

TIPS

- ◆ If you're looking for in-kind gifts, use the Business Type (NAICS) search field to find sponsoring companies that manufacture or produce certain products.
- ◆ Use the Officers/Directors search field to identify companies affiliated with your organization's donors, board members, or volunteers.
- ◆ Since many companies support communities where they operate, use the Subsidiary State/Country and Subsidiary City search fields to find companies in your geographic area.

SEARCH GRANTS

THE GRANTS DATABASE IN PREFERRED AND PROFESSIONAL contains over 3 million records of recently awarded grants by the largest grantmakers, with 18 searchable fields available. Each record links to the grantmaker's profile and, when possible, to the recipient's web site. **Use this database to find organizations or projects similar to yours that have received grants, review grants made by a specific foundation, or get ideas for search terms that describe your program.** (Search Grants is not available in *Foundation Directory Online Essential*.)

Type words that describe your mission, services, or constituents. Matching search terms will appear below. Click on search term to add it to your search.

Click on "view index" to see search terms for this field on the left.

Numbers in parentheses show how many grants have been awarded in each subject.

Expand Grantmaker or Recipient Location options to search by country, state/province, county, metro area, city, zip, or congressional district.

Asterisk (*) is a truncation symbol. Use to search for multiple words that start with the same letters, like *child*, *children*, *children's*.

Recipient Type describes the organization's specific fields or subject areas.

Subject describes the project's specific fields or subject areas. Data in these fields can differ, as this example shows.

Grant Details
Grantmaker

Recipient

Name: Le Grand Union High School District

Location: Le Grand, CA, United States

ZIP Code: 95333-9737

Recipient URL: www.lghs.k12.ca.us

Type of Recipient: Local governments and agencies; Education; Governments and agencies; Secondary education

Additional Location Information: County: Merced; Metropolitan area: Merced, CA

EIN: 942386433

Tools

E-mail Record

Print/Save Record

Record Tags

Grant

Amount: \$125,817

Year Authorized: 2013

Description: For High School and Community Healthy and Active Living: To increase access to opportunities for physical activity and healthy nutrition to reduce obesity among students and community residents in east Merced County

Support Strategies: Program development

Transaction Types: Cash grants

Subject(s): Adolescents; Low-income and poor people; Education; Exercise; Governments and agencies; Local governments and agencies; Low-income and poor people; Nutrition; Obesity; Secondary education; Student services

SEARCH 990s

Search 990s contains recent IRS Forms 990/990-PF for all U.S.-based foundations and grantmaking public charities in *Foundation Directory Online* (over 1 million documents). **Use this database to search for recent grants, especially ones from small foundations, given to organizations and projects like yours.**

- ◆ “Keyword Search” scans IRS filings for search terms. Other search fields (Fiscal Year, Grantmaker Name, etc.) scan *Foundation Directory Online* entries.
- ◆ To search for words near each other, in bullet #2, replace highlighted text with: put the words in quotes followed by the ~N operator (where N=number of words between the 2 terms). For example: “*children obesity*”~30
- ◆ Only search terms from “Keyword Search” box will be highlighted in the Form 990/990-PF. Search terms typed into other fields (Fiscal Year, Grantmaker Name, etc.) will not be highlighted.
- ◆ Click on “View the Grantmaker Profile” to go to funder’s profile.

Using AND vs. Proximity searching: When using AND to search for 2+ words, the search engine will return any Forms 990 that have those words, even if the words are pages apart. When using “*word1 word2*”~30 to search for 2+ words, there is a greater chance that the two words will be used together, e.g., a program description for a recently awarded grant.

A Note About Highlighting: The technology used to scan the text in the Search 990s documents—optical character recognition or OCR—looks for matches to words you type into the “Keyword Search” field, highlighting them when it finds one. This technology is not a perfect science, and there may be instances where you find inaccurate highlights. In addition, any truncated search terms will not be highlighted. For example, searching on “*obes**” will give you “*obese*” or “*obesity*,” but the terms will not be highlighted in the resulting documents.

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